

## **Privacy Policy**

### **1. Introduction**

This Privacy Policy outlines how inCall by Ladybird ("we," "our," "us") collects, uses, and protects user data.

### **2. Information We Collect**

- Personal information: Name, contact details, and other relevant user data.
- Usage data: Interaction logs, call details, and system analytics.
- Cookies and tracking technologies to enhance user experience.

### **3. How We Use Information**

- To provide and improve our services.
- To ensure secure and efficient call handling.
- To comply with legal and regulatory requirements.

### **4. Data Sharing**

We do not sell user data. However, we may share information with:

- Service providers assisting in service delivery.
- Legal authorities when required by law.

### **5. Data Security**

We implement appropriate technical and organisational measures to safeguard user data from unauthorised access or breaches.

### **6. User Rights**

Users have the right to:

- Access, update, or delete personal data.
- Object to data processing in certain circumstances.
- Withdraw consent where applicable.

### **7. Retention Policy**

We retain user data only for as long as necessary for service provision and legal compliance.

### **8. Contact Information**

For queries regarding this Privacy Policy, contact us at [contact email].

This Privacy Policy may be updated periodically. Continued use of inCall constitutes acceptance of any updates.